

Senior Clothing Guide

How To Look Your Best!



Close-up Portraits

For your yearbook and other close-up traditional poses, dress in something very simple both in color and style. Guys can choose a dress shirt with or without a tie, suit, sport coat, or sweater. Girls can choose a plain dress, sweater or blouse with a simple neckline. Both guys and girls should wear long sleeves to keep attention away from the flesh of the arms.



Dressing Up For A Formal Look

Standing poses that show a 3/4 view (knees on up) are a classic choice. Girls can wear their prom dress or similar type outfit. Guys will look great in a suit (including dress slacks). Dress shoes are not needed unless you want full body poses, most don't.

Color & Style Make The Difference!

Proper clothing allows the face to be the main attraction, with everything else being secondary. Darker tones look better (slimming) than lighter tones. Cooler colors (medium/dark blues and greens) are more flattering. White and pastels wash out most skin tones. Bare shoulders or tops with "spaghetti straps" often make the subject look heavier and take eyes away from the face.

Casual Poses Tell Your Friends Who You Are!

Casual portraits encourage more variety in clothing color and style. Avoid bold patterns and white because they can become distracting. Bring a variety of outfits that are completely different from each other in color, material and style! Girls can choose a favorite sports outfit, sun dress, shorts and jeans. Possible choices for guys include jeans, a casual sports outfit, school or other jacket. Bring extra outfits and we will help you choose!



If you have a hobby, bring it along! Some of our sessions allow props like musical instruments, art supplies, theatrical props, fresh flowers, pom/cheerleading, uniforms, stuffed animals, skate or snow boards. Think creatively and you will have a portrait you will not forget! Nothing will make a more unique statement about you than the items you bring.

Planning For The Session

Hair

Do not try a new hair style for your session; if you plan on getting a hair cut have it done 1-2 weeks before hand.

Skin Problems

If you have blemishes or other skin problems use a quality make-up over your entire face to soften them. We offer two finishes to get the level of retouching desired.

Glasses & Contacts

Problems with glasses can lead to extra retouching charges. You should make arrangements with your optician for a pair of empty frames or remove the lenses for your session. If you wear contacts, bring along your lens case and solution, in case your contacts make your eyes more sensitive to the studio lights.



Braces

Braces can be removed with artwork for an extra fee, per pose. Some Orthodontists are willing to remove braces (for a fee) and could cost you less depending on the number of poses ordered.

Tanning

Removing tan or sunburn lines will incur additional retouching charges; select clothing to cover them. Deep tans will make your skin look leathery and undesirable. Avoid the sun for 4-5 days before your appointment.

Rest

Get plenty of rest the night before your portrait session. Being well rested will help you look and feel your best.

Undergarments

Please bring proper undergarments. Thin white tops need white undergarments (also thin black tops need black undergarments) so we do not see your skintone or bra straps through it. Tucking straps usually shows and looks bad, a strapless bra will work better.

Necktie

Guys, do not tie your necktie, we will do it for you. Please have it freshly ironed for the best look.

Pets

You are welcome to include a pet in outdoor poses as long as they do not come inside. Please call ahead to let us know if you will be bringing a pet.



Credit cards accepted through PayPal



Questions & Answers

What time should I arrive for my session?

You should arrive at least 15 minutes before the session starts. This will give you time to get relaxed and your session can be started and finished on schedule.

What will my session be like?

In a word...FUN! You might be a little nervous at first, but not for long. Our friendly atmosphere will help you to relax.

Can I bring my own music, CD's / iPod?

Please do. We can plug your iPod into our audio system for high quality sounds. Our CD player hold 5 CD's so bring a good selection of music you like to dance or unwind to. We also keep a selection of music here in case you forget.

Can I bring a parent or friend to watch?

Of course! If they will help you feel more relaxed we welcome them. In most cases a friend or parent will help you make some of the decisions needed for your session. Please leave small kids at home, they can easily disrupt your session!

What Happens When The Session Is Over

A few days after your portrait session we will be scheduling an Image Presentation Appointment for you. This appointment will last approximately 30 minutes. You will view each pose from your session in a special show set to music, so bring the family! After the show is completed, we will discuss package options and our pricing structure. For families that wish to take an Image Selection Portfolio with them for home viewing, a **non refundable cash advancement of \$250 is required**. This advancement will be applied to your order if placed within 10 days from the time you receive the Image Selection Portfolio.



Directions from the W Beltline:

South on **Fish Hatchery Rd**
West (right turn) on **Hwy PD, McKee Rd**
North (right turn) on **Osmundsen Rd**
Osmundsen will become
Verde View Rd at the curve.

Second house on right, look
for name on the mail box.

Clayton Portraits
5803 Verde View Rd
Fitchburg, WI 53711
www.claytonportraits.com

by Appointment Only

(608) 277-0969

**Ring Bell
for
Service**

IMPORTANT

Simplicity is the key to successful senior portraits!

Long sleeves and simple necklines look the BEST!!

Do Not wear white! White clothing does not reproduce properly. To correct it, additional fees will be charged.

Solid colors and simple clothing are suggested.

Coordinate your outfit from head to toe.

Props are important to tell a story about who you are!

Wear your traditional (yearbook) outfit to the studio. This is the first outfit you will be photographed in.

